



Prescription Drug Core Group Meeting

May 31, 2016

1:00 p.m.

Governor's Office of Youth Faith and Family – Conference Room B

1700 West Washington Street, Suite 230, PHOENIX, ARIZONA 85007

A general meeting of the Prescription Drug Core Group was convened on May 31, 2016 at the Governor's Office of Youth Faith and Family, Conference Room B, 1700 West Washington Street, Suite 230 Phoenix, Arizona 85007.

Members Present (10)

Sheila Sjolander, Chairman, Arizona Department of Health Services

Deborrah Miller, Co-Chair, Governor's Office of Youth, Faith and Family

Duce Minor, PACCE (via phone)

Dean Wright, Arizona Board of Pharmacy

Jenna Jones, Arizona Board of Osteopathic Examiners (via phone)

Travis Williams, Arizona Attorney General's Office

Jacqueline Kurth, Industrial Commission of Arizona

Lauren Prole, Arizona Health Cost Care Containment System

Shelly Mowrey, High Intensity Drug Trafficking Area

Carlena Orosco, Arizona Criminal Justice Commission (via phone)

Staff/Guests Present (8)

Sam Burba, Governor's Office of Youth, Faith and Family

Rachel Callahan, Governor's Office of Youth, Faith and Family

Heather Brown, Mercy Maricopa

Tracy Cruickshank, Maricopa County Department of Health Service

Dawn Allington, Area Agency on Aging, Region One

Stacy Lincoln, Cox Media

Bill Ottinger, Cox Media

Elizabeth Ulrich, Cox Media

Members Absent (2)

Chief Thomas Kelly, Apache Junction Police Department

Tomi St. Mars, Arizona Department of Health Services

Call to Order

- **Deborrah Miller, Co-Chairman**, called the Prescription Drug Core Group meeting to order at 1:03 p.m. with 10 members and 8 staff and guests present.

Welcome/Introductions

- **Deborrah Miller, Co-Chairman** welcomed everyone and asked them to introduce themselves.

Approval of Minutes

- Minutes for the meeting held April 26, 2016 were reviewed. Dean Wright made a motion to approve the minutes. The motion was seconded by Jacqueline Kurth and approved by all.

Approval of Healthy Arizona Worksites Rx Abuse Module addition to Rx Website

- **Deborrah Miller**, Governor's Office of Youth, Faith and Family, presented the Mercy Maricopa toolkit flyer.
- **Shelly Mowrey**, High Intensity Drug Trafficking Area, asked if the flyer truly belonged under Strategy 4 instead of Strategy 1. Sheila Sjolander, stated that it was under Strategy 4 because the flyer focused on the workforce. The module is broader topic than just safe storage and disposal. Deborrah Miller, stated that the flyer was meant for the education of the community, and as it is a marketable tool, it belongs in Strategy 4.
- **Jacqueline Kurth** made a motion to approve the flyer for inclusion in Strategy 4. The motion was seconded by Dean Wright and approved by all.

Presentation: Cox Communications – Strategy 4 Training Videos

- **Stacy Lincoln**, Cox Media, presented the Strategy 4 training video proposal for use by anyone wishing to utilize and market the Rx Toolkit in their communities. The proposal included five 3-5 minute videos on the following subjects; Overview of the toolkit, How to use PSA's, How to use email and social media, You're the new community spokesperson, now what?, How to work with local law enforcement. Additionally, Cox proposed creating 2 ready to go PSA's.
- **Ms. Mowrey**, High Intensity Drug Trafficking Area, inquired how contact with law enforcement, which pertains to Strategy 3, fits into Strategy 4. Ms. Lincoln, replied that the relationship with law enforcement in this instance makes the law enforcement a spokesperson. Users need to be educated on how to communicate with spokespeople. Ms. Mowrey, recommended using specific language when talking about law enforcement in the video. She also advised searching ONDCP for a related video. Deborrah Miller inquired what the timeline for launch of videos was. Ms. Lincoln, replied that they are looking at a possible launch in September. Ms. Miller, offered that if members found a poster in the tool kit they liked better than the PSA to let her know, since PSA is still in development. Ms. Mowrey asked what webpage this was going live at. Samuel Burba, GOYFF, answered that his agency was working on making the addition to the GOYFF webpage. Before the webpage launched he would bring it to the group for consideration.
- **Ms. Mowrey** made a motion to accept the Cox presentation. The motion was seconded by Travis Williams and approved by all.

Presentation: Older Adult – Rx Toolkit Training

- **Shelly Mowrey**, High Intensity Drug Trafficking Area, and **Dawn Allington**, Area Agency on Aging, Region One, presented the new developments of the adult Rx Toolkit training. The pilot program, Rx 360 was successful and effective. Parents knew where to dispose medication. Two gaps were discovered in the program: the need for a Spanish version and an older adult version. For older adults, the font was enlarged. A large portion of the population is over 60 years old. Many use psychoactive medication. Too many older adults overdose on these drugs. Children are getting medication from their grandparents as well as their parents. Older adults need to know how sharing their medication affects youth. They need to be responsible for their medication and ask the doctor many questions before he prescribes opioid drugs. There are more deaths from overdoses than from car crashes. Older adults fall more often when on opioid drugs. Sharing what prescription drugs are opioids or not is also helpful. The presentation includes dos and don'ts of medicine storage and how to properly dispose of medication. A handout with a list of drop off locations is provided.
- **Duce Minor**, PACCE, joined the meeting at 1:30.

- **Ms. Miller**, Governor's Office of Youth, Faith and Family, asked how long the presentation is. Ms. Allington replied that it is one hour long. Ms. Miller asked if the presentation was only available for Maricopa County. Ms. Allington replied that it was available for those outside the county. She stated that wherever the presentation was shown it elicited positive feedback. Older adults find the information relevant and helpful.
- **Mr. Williams** asked if the statistics provided were national or for Arizona. Ms. Allington affirmed that they were Arizona only statistics.

Status Update on Strategy 1 & 3 of Prescription Drug Misuse & Abuse Toolkit

- **Travis Williams**, Arizona Attorney General's Office, presented developments in Strategy 3 of the Rx Toolkit. There is a meeting June 8, 2016 to discuss how the National Association of Drug Diversion Investigators (NADDI) can benefit the group. NADDI has donated drop boxes and donates \$5,000 to police forces to help them fight drug abuse. A training session is taking place in August or September 2016.
- **Ms. Mowrey**, High Intensity Drug Trafficking Area, passed around a class outline and feedback on the class for perusal.
- **Ms. Miller** asked if there were any questions for Mr. Williams. There being none, Ms. Miller thanked Mr. Williams for his update.

Agency / Partner Updates

- **Ms. Miller** asked Mr. Wright to expound upon his search for a replacement and expressed how all members of the Core Group will miss him.
- **Mr. Wright** informed the group that he has hired someone in the position of marketing coordinator. This new hire will start come June 26, 2016. His agency shall be interviewing the next two weeks for his position.
- **Ms. Mowrey** asks if the 2015 numbers which show an increase in prescription writing is available yet, and if those numbers might be sent to her.
- **Mr. Wright** stated that he is in the process of gaining access to the numbers. He stated that the main drug in 2013 was Hydra and Oxy in 2014. The 2015 drug prescription statistic is yet to be revealed.
- **Ms. Miller** suggested that Mr. Wright present the numbers at next month's meeting. Mr. Wright reports that he gave a presentation in Yuma and is going back in June. The hospital in Yuma also asked for a presentation on the 28th of June.
- **Ms. Sjolander** requested that Mr. Wright provide information about the new legislation which recently passed. Mr. Wright explained that a number of things must occur before any legislation becomes effective. First, the bill cannot become effective until October at least. He is working to have the integration done in the next year. As difficult as it is to glean data from the present system, he hopes to have the bill live by October. Once it is, there will be 24/7 tech help from the vendor. He will also hire data entry people. One data entry employee has been hired. He has also received funding to hire 4 more data entry employees. When the database is live medical practitioners can access the database. The bill forces all practitioners to have an account to access the data so that all are obligated to follow the law.
- **Ms. Miller** thanked Mr. Wright and Ms. Mowrey expressed gratitude to Mr. Wright for his years of dedicated service.
- **Lauren Prole**, Arizona Health Cost Care Containment System, stated that drug policy 310B was going to her committee next month for approval. That policy contains lock down requirements.
- **Jacqueline Kurth**, Industrial Commission of Arizona, notified the meeting that her group had submitted their rules for evidence treatment guidelines. Her office will have a review process which involves three peer review vendors. If it meets the criteria, medical doctors will be able to research whether their patients should continue taking opioid medicine. There will be many drug cases coming through. Reaching out to medical societies and giving training webinars on how to use the guidelines will be important. The payer group should not stop giving opioids to addicted patients all of a sudden. Her committee will ask doctors to detail a healthy weaning process for patients.

- **Ms. Miller** suggested Ms. Kurth give another update the Rx Core Group on her committee's progress at a future meeting.
- **Ms. Mowrey** announced that there will be a half hour special on the radio on January 7, 2017 about prescription drug abuse. The special is backed by journalism students and seven ASU professors at the Walter Cronkite School of Journalism. This special will be presented through the AZ Broadcasters Association.
- **Heather Brown**, Mercy Maricopa, stated that the Spanish Language version of the Rx Toolkit was being presented in the Maricopa County area with great success.
- **Ms. Mowrey** inquired if Ms. Sjolander had available what the latest death number for opioids for 2015.. Ms. Sjolander replied that they do not have the 2015 numbers yet. Ms. Mowrey inquired if there was yet access to the treatment admission data. Ms. Sjolander answered that SAMHSA does on their annual report, AZ Barometer.
- **Ms. Miller** reported that an application for the SPF-Rx grant was submitted to SAMHSA from the GOYFF.

Future Meeting Dates

- Next meeting is scheduled for:
 - Tuesday, June 28, 2016 - 1:00pm to 3:00pm

Future Agenda Items

- **Shelia Sjolander, Co-Chair** called for information on how to support of the naloxone legislation bill to be placed on the agenda

Adjourn

- **Deborrah Miller, Co-Chair, called for a motion to adjourn.**
- Ms. Sjolander moved to adjourn the meeting at 2:15 pm. Motion was seconded by Ms. Kurth. Meeting was adjourned at 2:15 pm.